Program of Doctoral Course May 28-30, 2018

Making Sense of the Trends and Effects of Globalization: Theoretical and Practical Perspectives

**Day 1: Monday, 28 May 2018**

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| **Time** | **Session** | **Room** |
| 08:15-08:30 | Welcome speech, Professor Olav Jull Sørensen, Aalborg University, Denmark |  |
| 08:30-10:00 | “The Bundling Model of Governance of Foreign Operations”,Professor Jean-Francois Hennart, Tilburg University, the Netherlands  |  |
| 10:00-10:15 | Coffee break |  |
| 10:15-11:45 | “Conceptualizing in Doctoral Research”, Professor Svetla Marinova, Aalborg University, Denmark |  |
| 11:45-12:45 | Lunch |  |
| 12:45-14:15 | Qualitative and Quantitative Approaches to Theory Development and Testing: Illustrations in the Context of Globalization”, Professor Naresh Malhotra, Georgia Tech, Atlanta, the US |  |
| 14:15-14:30 | Coffee break |  |
| 14:30-16:00 | “Implementation of Qualitative Research Methods in Doctoral Research”, Professor Pervez Ghauri, Birmingham University, the United Kingdom |  |
| 16:00-16:15 | Coffee break |  |
| 16:15-18:30 | *Student presentations*. 4 parallel sessions with 3 students in each session. Each student will have 15 minutes for presentation, 30 minutes for feedback/discussion. Each session is formed of 2 faculty staff who will provide feedback to the students. |  |
| 19:00- | Dinner |  |

**Day 2: Tuesday, 29 May 2018**

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| **Time** | **Session** | **Room** |
| 08:30-10:45 | *Student presentations*. 4 parallel sessions with 3 students in each session. Each student will have 15 minutes for presentation, 30 minutes for feedback/discussion. Each session is formed of 2 faculty staff who will provide feedback to the students. |  |
| 10:45-11:00 | Coffee break |  |
| 11:00-12:30 | “Foreign direct investment related performance: Different viewpoints and measures”, Professor Jorma Larimo, University of Vaasa, Finland |  |
| 12:30-13:30 | Lunch |  |
| 13:30-15:00 | “Global Values Chains”, Professor Olav Jull Sørensen, Aalborg University, Denmark “ |  |
| 15:00-15:15 | Coffee break |  |
| 15:15-16:45 | “Emerging Economy Multinationals: Research Agenda Issues”, Professor Marin Marinov, Aalborg University, Denmark  |  |
| 16:45-17:00 | Coffee break |  |
| 17:00-18:30 | “The Rising Dragon of Chinese Innovation: Implications for Theory, Methodology and Practice”, Associate Professor Dmitrij Slepinov, Aalborg University, Denmark |  |
| 19:00- | Dinner |  |

**Day 3: Wednesday, 30 May 2018**

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| **Time** | **Session** | **Room** |
| 08:30-10:00 | “XXX”, Associate Professor, Maria Smirnova, St. Petersburg University, Russia |  |
| 10:00-10:15 | Coffee break |  |
| 10:15-11:45 | “How to Get Published in Journals”, Professor Jean-Francois Hennart, Tilburg University, the Netherlands |  |
| 11:45-12:00 | Wrap-up, Q&As |  |